

PORTFOLIO  
2019

k

## ABOUT ME

As a professional graphic designer and proactive problem solver I have managed to get a few awards under my belt. Most recently GD USA's 2011 InHouse Design Award for Climb; a Corporate Program.

My work history shows my ability to create and uphold brand identity with design, color theory and typography across print and web.

My vision, ownership and results demonstrate my motivation, problem solving, organization and customer relationship skill set.

Objective: Seeking opportunities with a broad range of problem solving from branding, print, packaging, advertising, signage and multimedia. Will utilize strengths to the company's benefit.

I look forward to the challenge of designing concepts that have resonance for the client and consumer.

When I am not doing design I enjoy hands on art: ceramics, jewelry making, water colors and oil painting. Recently I have experimented with lomo photography (35 mm) as well as digital.

LORI BETH KRAINBUCHER

*cell* | 724.841.1170

1KRAIN DESIGN STUDIO

*e-mail* | LORI@1KRAIN.COM *web* | WWW.1KRAIN.COM

AMERICAN GRAPHIC  
DESIGN AWARDS  
2007 WINNER



- Brochures & Collateral
- Corporate Identity



*description* | Logo & Identity, Illustration, Brochure, Business Cards and Collateral

*programs* | InDesign, Illustrator, Photoshop *spec* | 3 color *date* | 2007

HEALING ELEMENTS

SETH & JENNIFER TITLEY

5



6

FOG FORCE AR & TR  
NATURAL FORCES LLC

*description* | Logo & Identity, AR Label, TR Label, Direct Mail and Inserts  
*programs* | InDesign, Illustrator, Photoshop *retailer* | Boaters World *date* | 2009



*description* | Brand Identity, SkyBox Brochure, Check Presentation & Guest Survey  
*programs* | InDesign, Illustrator, Photoshop *date* | 2009

SPORTS EXCHANGE  
SPORTS BAR & RESTAURANT

7



**THE Sports Exchange RESTAURANT & BAR**  
 OPEN 7 DAYS A WEEK 11:30 AM - CLOSE  
 305-774-1222 | 45 MIRACLE MILE | CORAL GABLES | FLORIDA, 33134

**WE GOT GAME... TO GO!**  
 FOR DELIVERY OR TAKE OUT  
 CALL 305-774-1222

- The Longest Bar & Biggest Projector Screen in Coral Gables
- SKY BOX Private Room Available
- 16 Foot Ticker with up to Minute Stocks, News & Sports Scores

**HAPPY HOUR SPECIALS**

<b>DAILY HAPPY HOUR</b> Monday - Saturday from 5 PM till 8 PM \$3.00 off Any Liquor Drinks \$1.00 off All Beer & Wine \$5.00 Cheese or Pepparoni Pizzas	<b>LATE NIGHT HAPPY HOUR</b> Everyday from 11 PM till close \$3.00 off Any Liquor Drinks \$1.00 off All Beer & Wine \$5.00 Cheese or Pepparoni Pizzas
---	---

**THURSDAY IS LADIES NIGHT**  
 7 PM till 10 PM  
 \$2.00 Cavalli Vodka Drinks  
 \$2.00 Frida Kahlo Tequila Drinks  
 Prizes & Give Aways for the Ladies!  
\*Check out our menu for all our daily & special events!

SIGN UP TO ENTER OUR MONTHLY CONTESTS  
[www.SPORTSEXCHANGEMIAMI.com](http://www.SPORTSEXCHANGEMIAMI.com)

E-Mail Blast

**THE Sports Exchange RESTAURANT & BAR**  
 OPEN 7 DAYS A WEEK 11:30 AM - CLOSE  
 305-774-1222 | 45 MIRACLE MILE | CORAL GABLES | FLORIDA, 33134

**WE GOT GAME... TO GO!**  
 FOR DELIVERY OR TAKE OUT  
 CALL 305-774-1222

- The Longest Bar & Biggest Projector Screen in Coral Gables
- DAILY HAPPY HOUR SPECIALS 5 PM - 8 PM
- SKY BOX Private Room Available
- 16 Foot Ticker with up to Minute Stocks, News & Sports Scores

SIGN UP TO ENTER OUR MONTHLY CONTESTS  
[www.SPORTSEXCHANGEMIAMI.com](http://www.SPORTSEXCHANGEMIAMI.com)

**THE Sports Exchange RESTAURANT & BAR**  
 OPEN 7 DAYS A WEEK 11:30 AM - CLOSE  
 305-774-1222 | 45 MIRACLE MILE | CORAL GABLES | FLORIDA, 33134

**WE GOT GAME... TO GO!**  
 FOR DELIVERY OR TAKE OUT  
 CALL 305-774-1222

- The Longest Bar & Biggest Projector Screen in Coral Gables
- DAILY HAPPY HOUR SPECIALS 5 PM - 8 PM
- SKY BOX Private Room Available
- 16 Foot Ticker with up to Minute Stocks, News & Sports Scores

SIGN UP TO ENTER OUR MONTHLY CONTESTS  
[www.SPORTSEXCHANGEMIAMI.com](http://www.SPORTSEXCHANGEMIAMI.com)

**THE Sports Exchange RESTAURANT & BAR**  
 OPEN 7 DAYS A WEEK 11:30 AM - CLOSE  
 305-774-1222 | 45 MIRACLE MILE | CORAL GABLES | FLORIDA, 33134

**WE GOT GAME... TO GO!**  
 FOR DELIVERY OR TAKE OUT  
 CALL 305-774-1222

- The Longest Bar & Biggest Projector Screen in Coral Gables
- DAILY HAPPY HOUR SPECIALS 5 PM - 8 PM
- SKY BOX Private Room Available
- 16 Foot Ticker with up to Minute Stocks, News & Sports Scores

SIGN UP TO ENTER OUR MONTHLY CONTESTS  
[www.SPORTSEXCHANGEMIAMI.com](http://www.SPORTSEXCHANGEMIAMI.com)

Ad Campaign: In The Gables, Great Gables, & Miami Maps

**THE Sports Exchange RESTAURANT & BAR**  
 OPEN 7 DAYS A WEEK 11:30 AM - CLOSE  
 305-774-1222 | 45 MIRACLE MILE | CORAL GABLES | FLORIDA, 33134

**WE GOT GAME... TO GO!**  
 FOR DELIVERY OR TAKE OUT  
 CALL 305-774-1222

- The Longest Bar & Biggest Projector Screen in Coral Gables
- DAILY HAPPY HOUR SPECIALS 5 PM - 8 PM
- SKY BOX Private Room Available
- 16 Foot Ticker with up to Minute Stocks, News & Sports Scores

SIGN UP TO ENTER OUR MONTHLY CONTESTS  
[www.SPORTSEXCHANGEMIAMI.com](http://www.SPORTSEXCHANGEMIAMI.com)

**WE GOT GAME...**

- The Longest Bar in Coral Gables
- 50 Feet
- 23 High Def Plasma Screens
- Largest Screen in Town
- Indoor & Outdoor Seating Available
- 9 Person Party Booths
- 16 Foot Ticker with up to Minute Stocks, News & Sports Scores

**HAPPY HOUR**

**REGULAR HAPPY HOUR**  
 Monday - Saturday from 5 PM till 8 PM  
 \$3.00 off Any Liquor Drinks  
 \$1.00 off All Beer & Wine  
 \$5.00 Cheese or Pepparoni Pizzas

**TWOSDAY IS LADIES NIGHT**  
 7 PM till 10 PM  
 \$2.00 Cavalli Vodka & Frida Kahlo Tequila  
 Prizes & Give Aways for the Ladies!

**LATE NIGHT HAPPY HOUR**  
 Everyday from 11 PM till close  
 \$3.00 off Any Liquor Drinks  
 \$1.00 off All Beer & Wine  
 \$5.00 Cheese or Pepparoni Pizzas

**TOTAL ACCESS** | WORLDWIDE TELEVIEWED SPORTING EVENTS

- Football, Baseball, Basketball, Hockey, Golf, Tennis & more
- European, Mexican, MLS & Premier League Soccer
- Fight Nights including MMA - UFC

**SKY BOX PRIVATE EVENTS**  
 The Sky is the Limit!  
 Great for Corporate Lunches, Meetings & Events.

- Seats Parties of 50
- Full Multi Media Capabilities: DV System & Plasma Screens
- Custom Catering Packages Available

**GAME TO GO!**  
 To Choose Take Out or Delivery  
 CALL 305-774-1222

Delivery will run from 11:30 AM to 3:00 AM, & from 3:00 PM till 10:00 PM  
 \$10.00 Charge for order under \$40.00  
 \*Minimum order of \$10.00  
 \*Reservations Coral Gables Area Only  
 Delivery guaranteed only at 16 foot ticker of the restaurant. Please call to confirm if you are within the bounds.

To Go Announcement Flyer

The Sports Exchange | Restaurant & Bar | Coral Gables, Miami, Miracle Mile

http://www.sportsexchangemiami.com/

Latest Song...ype Machine Job Search |...jobs. Indeed Exchange Google Maps YouTube Wikipedia News (282) Popular Whois - IP ...ame Lookup

OPEN 7 DAYS A WEEK 11:30 AM - CLOSE

**THE Sports Exchange RESTAURANT & BAR**

305-774-1222  
 45 MIRACLE MILE  
 CORAL GABLES | FL, 33134

MENU HAPPY HOUR CALENDAR EVENTS SKY BOX GOOD SPORTS ABOUT US GIFT CERTIFICATES CONTACT

all drink free WELCOME TO Sports Exchange

available • 9 Person Party Booths • 16 Foot Ticker with up to Minute Stocks • News & Sports Scores • TOTAL ACCESS • Football, Baseball, Basket

WE GOT GAME WE GOT GAME WE GOT GAME WE GOT GAME WE GOT GAME

FACEBOOK CALENDAR

SIGN UP TO ENTER OUR MONTHLY CONTESTS

OpenTable

DESIGNED BY KRAIN DESIGN STUDIO

description | Sports Exchange Web-site, with e-mail sign up & interactive calendar

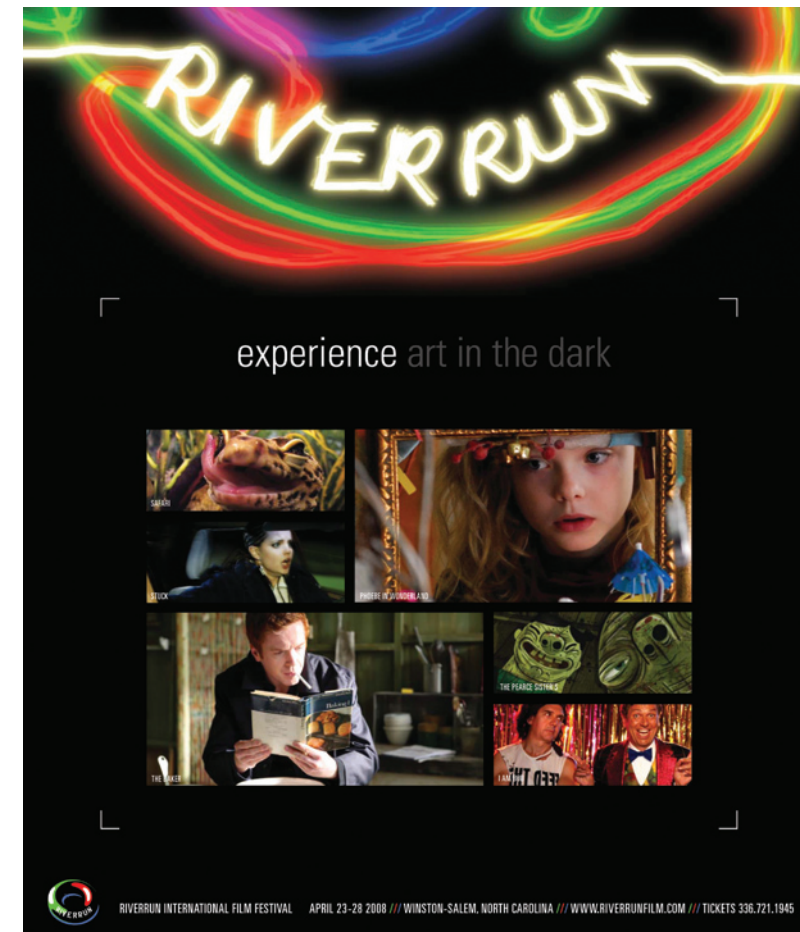
programs | Illustrator, Photoshop, DreamWeaver, Flash, HTML & PHP date | 2009

WEBSITE & INTERACTIVE

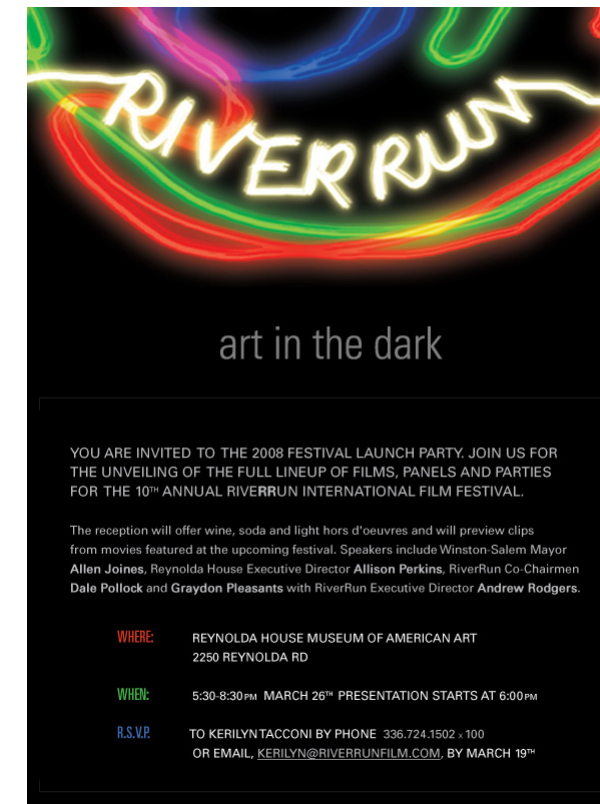
SPORTS BAR & RESTAURANT



PRINT COLLATERAL | description | Guest Passes, Tickets and Bookmark  
 RIVER RUN FILM FESTIVAL | programs | InDesign & Illustrator | date | 2008



description | Relish Full Page Ad and E-mail Blast  
 programs | InDesign & Illustrator | date | 2008



AD & E-MAIL BLAST  
 SPORTS BAR & RESTAURANT

PACKAGE DESIGN

AMERICAN PACKAGE  
DESIGN AWARDS  
2010 WINNER  
• FOG FORCE TR Label



14

FOG FORCE AR & TR  
NATURAL FORCES LLC

*description* | Logo & Identity, AR Label & TR Label

*programs* | Creative Suite 3 *retailers* | Boaters World, Online *date* | 2009



*description* | Part of team that developed this packaging series. *role* | Designer

*programs* | Creative Suite 3 *date* | 2008 *retailers* | CVS, Rite-Aid

SO SMOOTH PANTIES

NO NONSENSE

15





BEAUTIFUL TONES

*description* | Packaging Series / Perfect Tones *role* | Designer *date* | 2007

NO NONSENSE

*programs* | Creative Suite 3 *retailers* | Wal-mart, Food Lion, Harris Teeter, CVS, Rite-aid



*description* | Part of team that developed this packaging series. *role* | Designer *date* | 2007

*programs* | Creative Suite 3 *retailers* | Wal-mart, Food Lion, Harris Teeter, CVS, Rite-aid

BASE BRAND

NO NONSENSE

DESTA BUNNA

*description* | Packaging for Ethiopian Coffee *role* | Art Director, Designer & Illustrator

AFC HOME

*programs* | Creative Suite 3 *date* | 2007



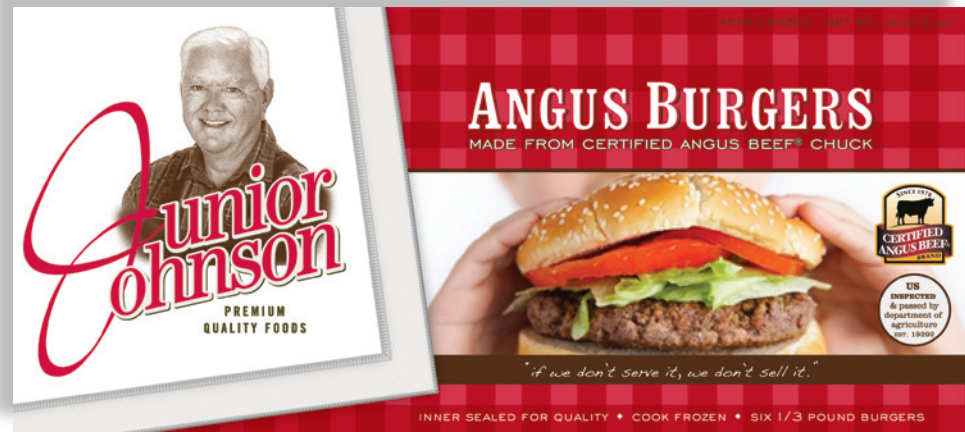
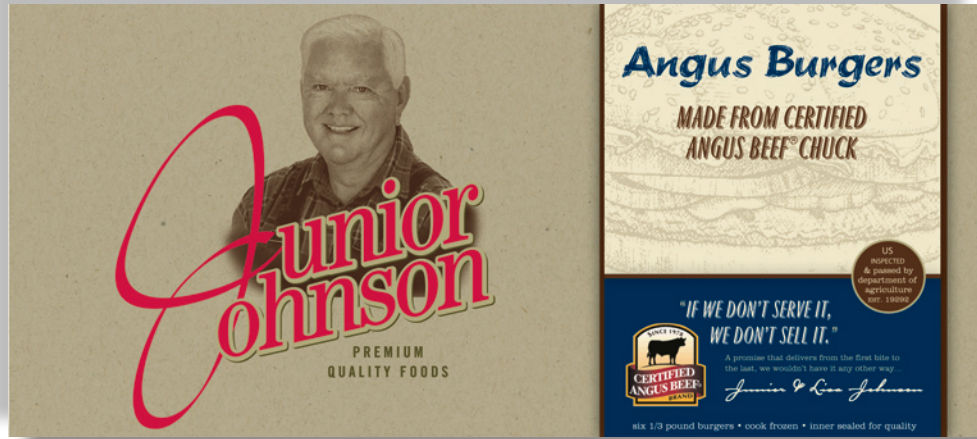
*description* | Packaging for series of Burlington Brand Socks *role* | Designer *date* | 2007

*programs* | Creative Suite 3 *retailers* | Sam's Club



BURLINGTON

KAYSER-ROTH



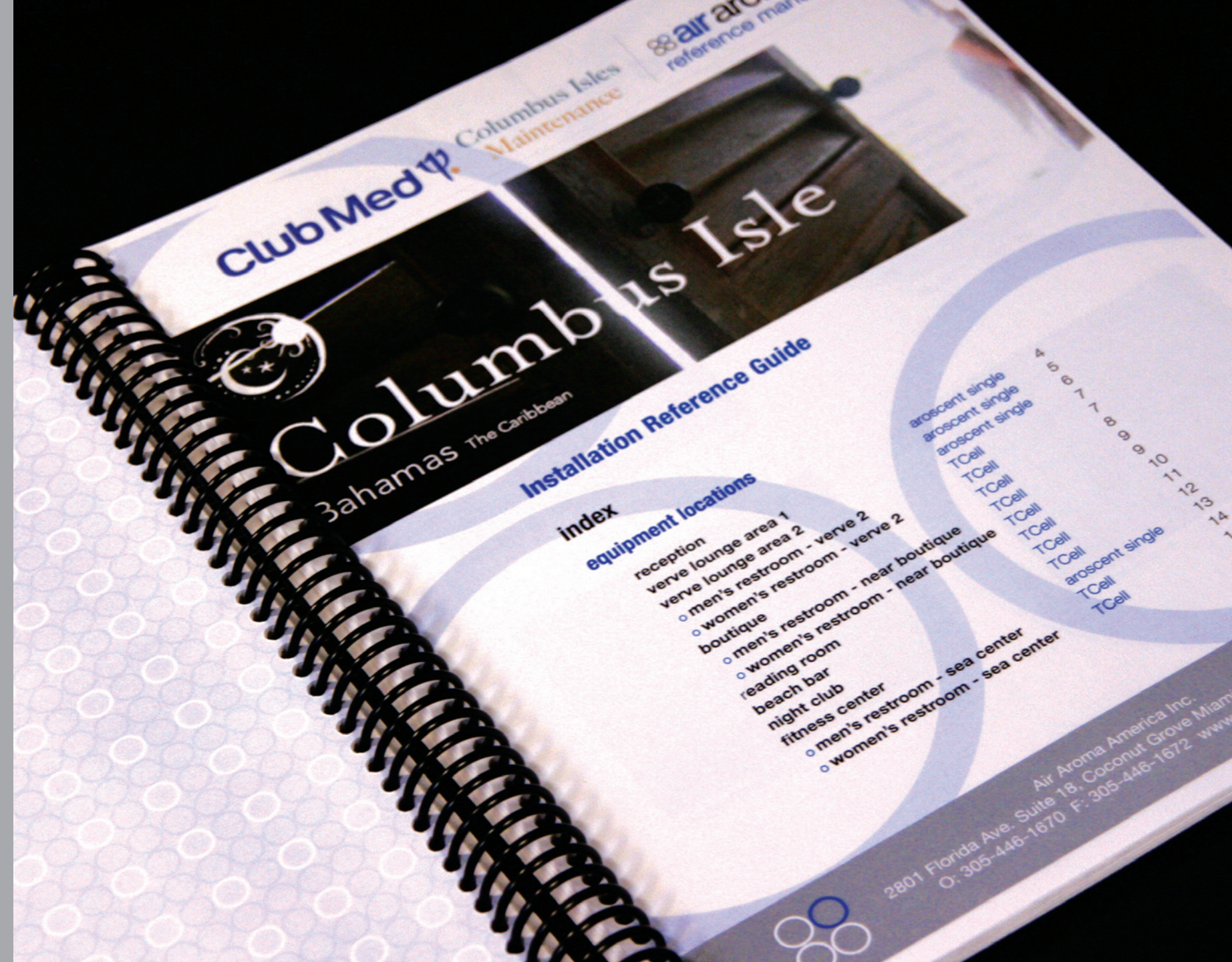
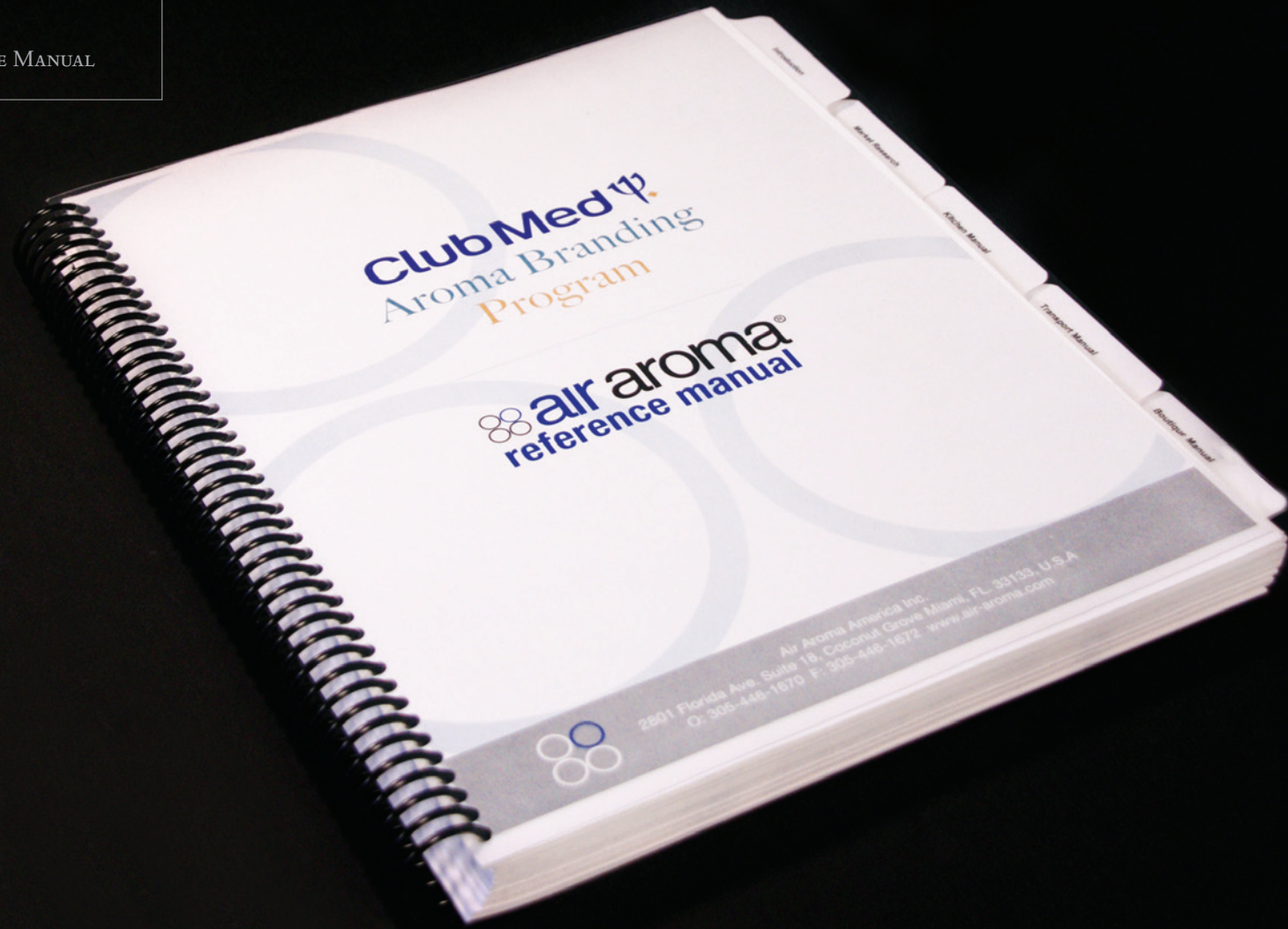
PRINT & DESIGN

ANGUS BURGER  
JUNIOR JOHNSON

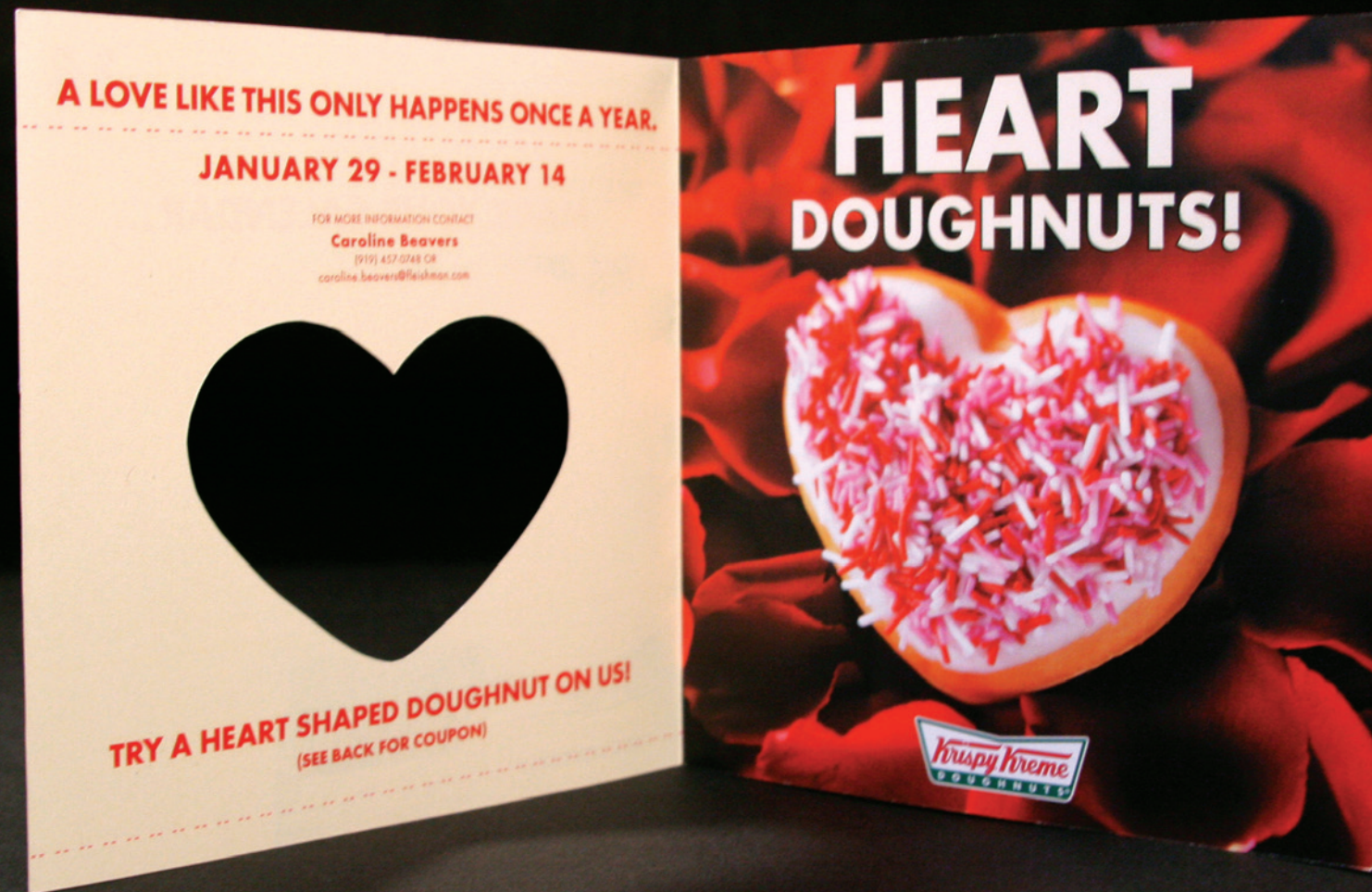
*description* | Concepts for Angus Burger 6 pk *role* | Designer  
*programs* | Creative Suite 3 *date* | 2008

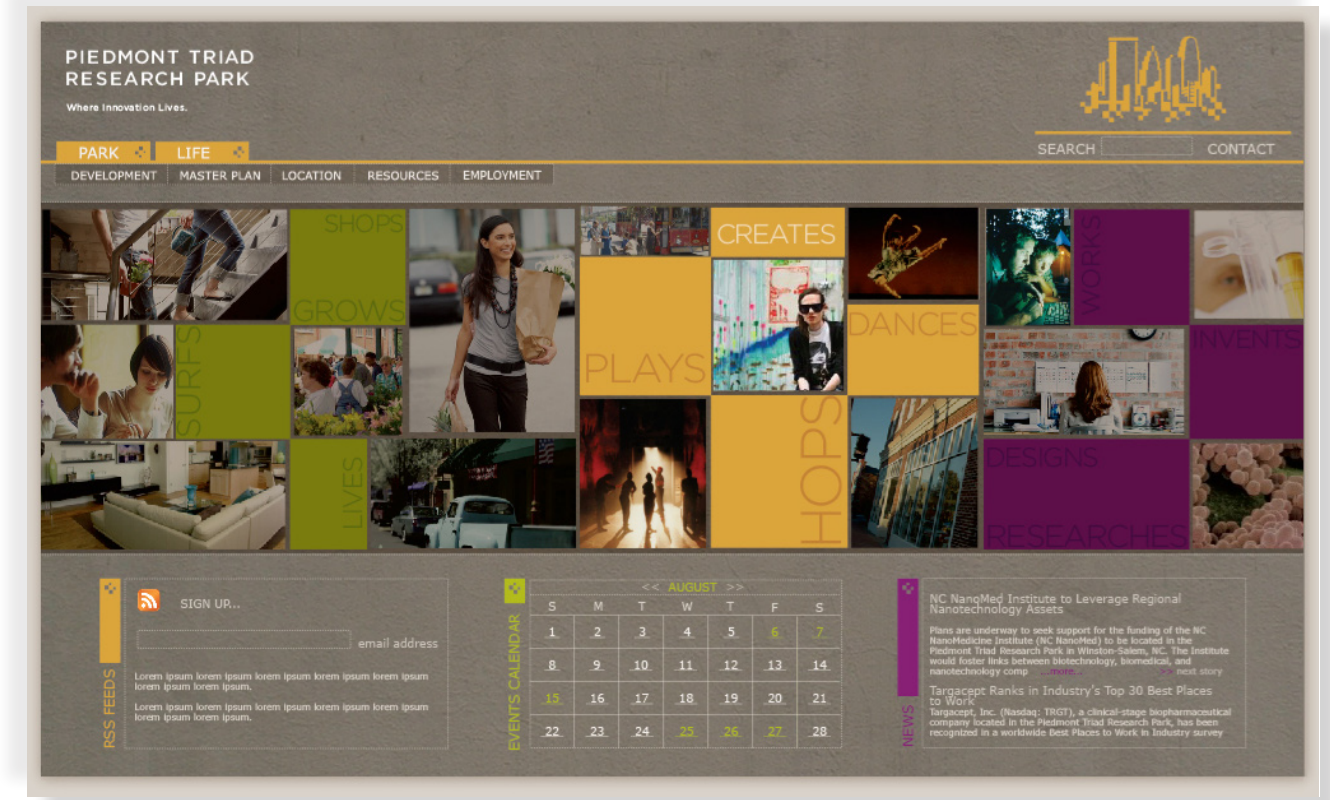
*description* | Fall 2008 Industry Catalogue Cover *role* | Designer  
*programs* | Creative Suite 3 *date* | 2008

HANES CATALOGUE  
HANES











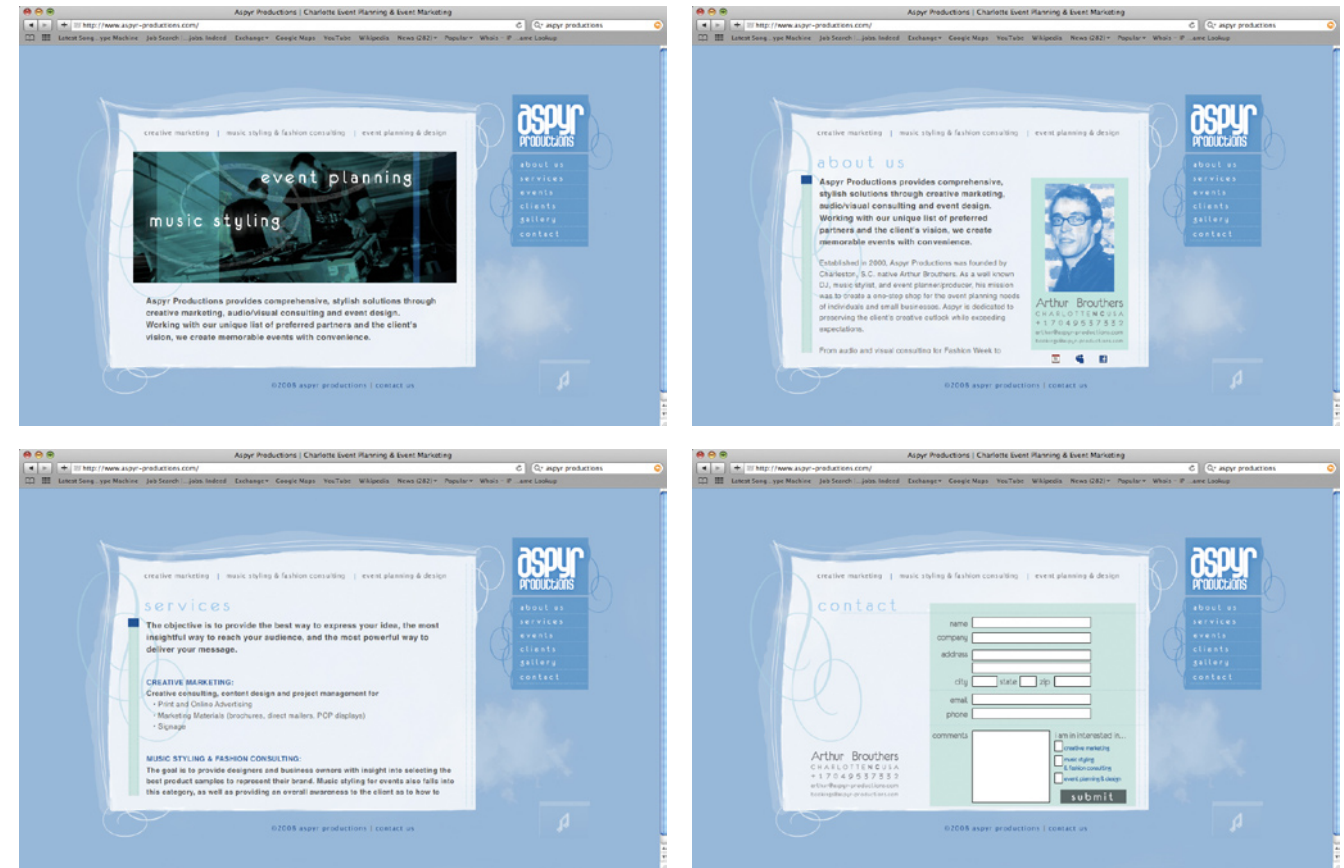
30

RESTAURANT WEB-SITE

*description* | Web-site *role* | Art Director, Designer & Web Designer

SPORTS BAR & RESTAURANT

*programs* | Creative Suite 3, DreamWeaver, Flash & HTML *date* | 2009



*description* | Event Planning/Marketer's Firm *role* | Art Director, Designer, Web Designer

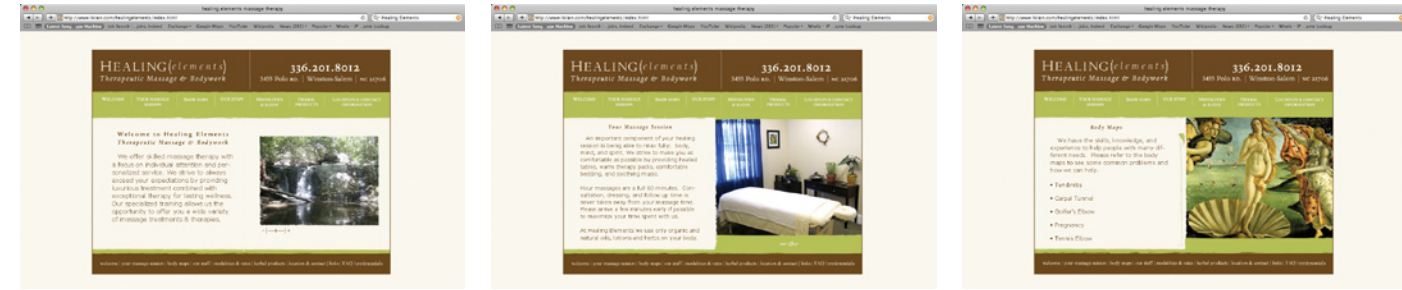
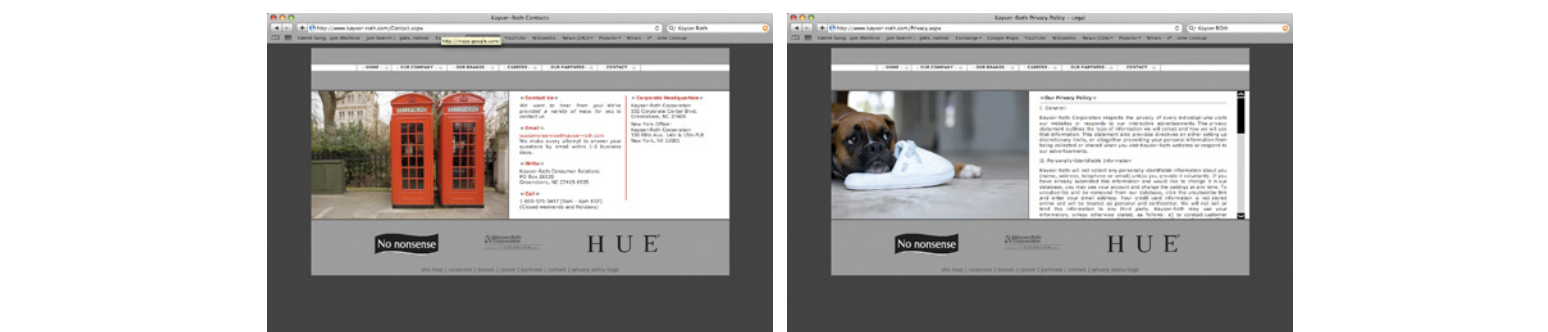
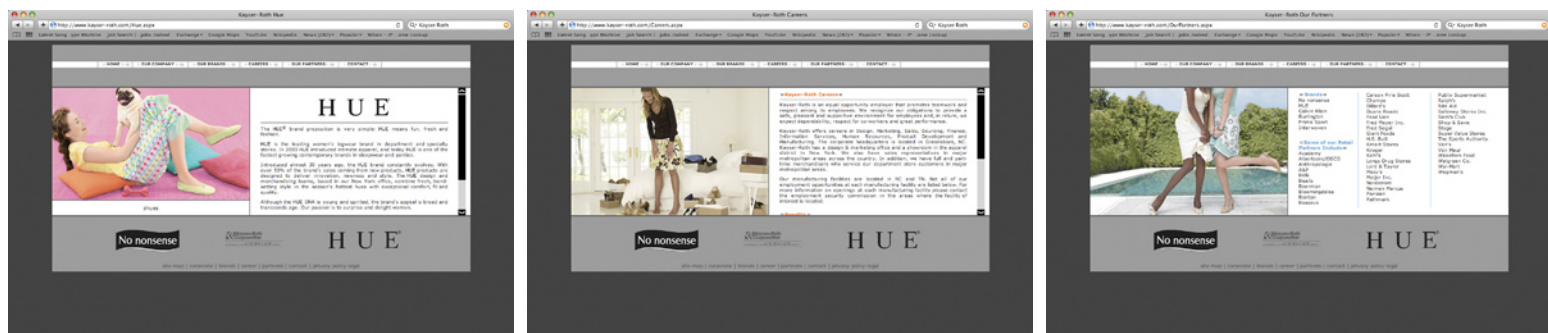
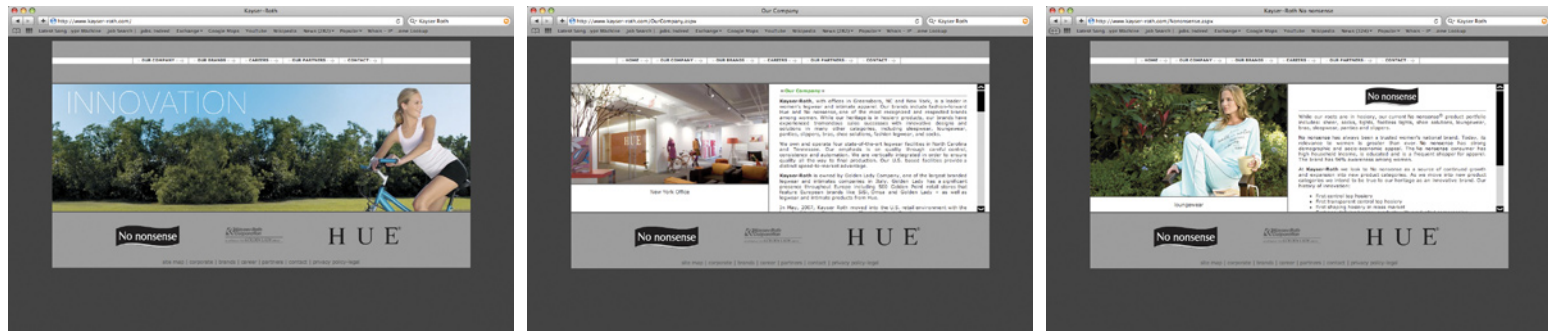
*programs* | Creative Suite 3, DreamWeaver, Flash & HTML *date* | 2008-2010

ASPYR WEB-SITE

ASPYR PRODUCTIONS

31







ANYWEAR POS COLLATERAL

*description* | Clothing Tags, Mix & Match Interactive Tag and Interactive POS

NO NONSENSE

*programs* | Creative Suite 3 *retailers* | Wal-mart, No nonsense *date* | 2007



*description* | POS for Quattro for Women *role* | Designer *date* | 2003

SCHICK QUATTRO POS

*programs* | Creative Suite 2 *retailers* | CVS, Rite-Aid & Walgreens

SCHICK



SUN CENTER

retailers | Bi-Lo Foods



FLEA & TICK HALF PALLET

retailers | Kroger



CONAGRA STANDEE

retailers | Albertson's



SYLVANIA BACK TO SCHOOL & SAFETY DISPLAYS

retailers | Home Depot



COLD & SINUS DISPLAY

retailers | Food Lion



THE Sports Exchange



AnyWEAR  
mix & match, day & night

